

PRO

Every
Part
Matters

Introducing RS Pro

The Private Label Brand of RS Components

What is it?

RS Pro is the private label brand from RS Components. A truly global offering, it caters to the needs of engineers and procurement specialists with an ever-expanding range of quality-tested, value for money products engineered for demanding manufacturing and industrial environments.

We developed RS Pro to offer our customers a choice where the combination of quality, performance and price create exceptional value.

How long has RS Pro (private label) been around?

RS Pro (private label) can be traced all the way back to 1937 when our company was founded, almost 80 years old. Over this time RS has built expertise by partnering with leading component, device and tool manufacturers to develop our own private label range of products that offer professional quality at a great price.

What is the difference between RS Private Label and RS Pro?

There is no difference to the products however there will be a change to the branding and packaging. Instead of RS Private Label you will now see the RS Pro logo on all communications and the website. Updating the branding on the actual product packaging will be done over a period of time.



Why is RS changing the branding of its private label range?

Customer feedback was that the use of the logo was too similar to the trading logo which was causing confusion. With the rebranding to 'RS Pro' our private label range will have a distinct visual identity and will be more easily recognisable.

How do I know that this is a quality product?

All RS Pro products will carry the RS Seal of Approval. This serves as a clear sign that all RS Pro products have been rigorously tested and certified in compliance with the same international standards as the branded alternatives. The RS Pro seal of approval goes through a 3 stage process:

1. The product is audited by the manufacturer to meet industry standards
2. Each product is inspected by RS engineers in our labs to detect any flaws
3. Once they pass inspection they are put through rigorous testing in our laboratory to ascertain whether they can withstand industrial usage

Only after going through this 3 stage process are the selected products given the RS seal of approval.

What is the warranty on RS Products?



RS Pro Hand Tools – carry a 3-year warranty. All other RS Pro products carry the standard warranty of 12 months.

Where else can I find RS Pro products?

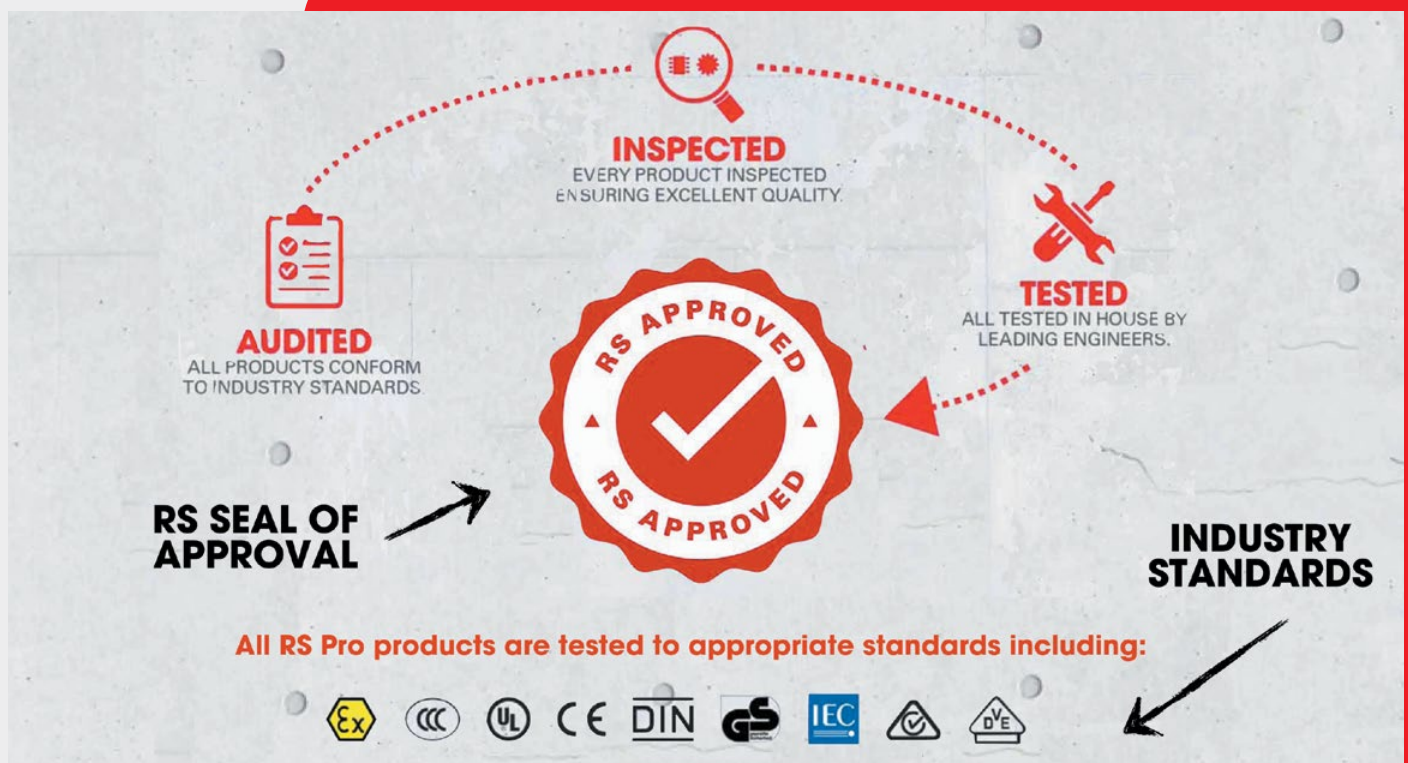
RS Pro is exclusively available to RS Components.

Does RS have its own factory to manufacture products?

We do not have our own factory to manufacture products, however we do work very closely with expert manufacturers who also produce global brands. Together we develop the selected product that meets our customer's requirements and then each product goes through our 3 stage quality programme before it is made available for purchasing.

Why is RS Pro almost 30% cheaper than other brands?

RS Pro is manufactured by expert manufacturers that produce global brands. They already have all the equipment to produce the type of products we need. RS is not a manufacturer and therefore we do not have the additional costs that come from manufacturing a product from scratch. This is why we can offer our customers the RS Pro range at an affordable price.

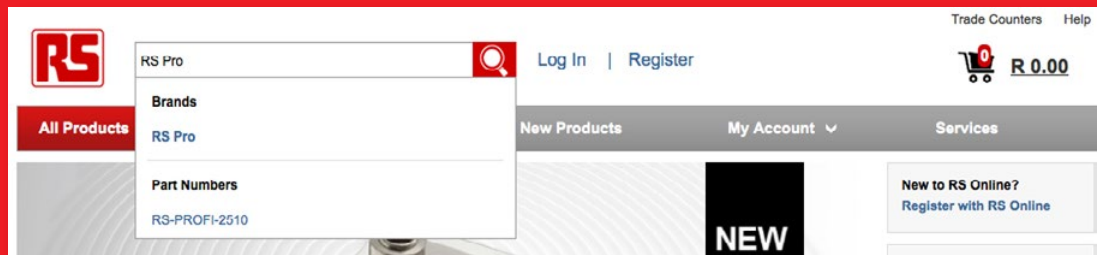


How do I search for RS Pro products?

Step 1: Go to www.rsonline.co.za

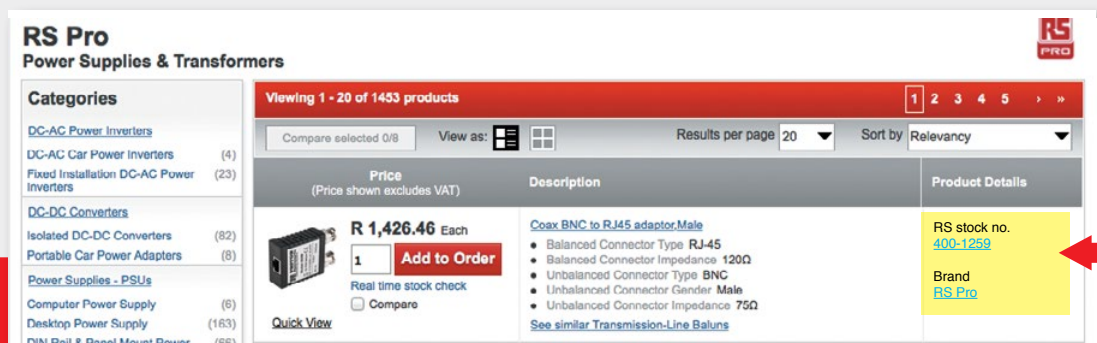
Step 2: In the search bar, type in 'RS Pro'

Step 3: An automated drop down will appear, just select RS PRO and you will be directed to all the product categories that feature RS Pro



How do I verify that I am looking at an RS Pro product?

When you are looking at product pages look for the field that says 'BRAND' – you will find the name RS Pro in that field.



What types of product categories are available in the RS Pro range?

1. Automation and Control products



- Process control components
- Enclosures
- Process sensing & control and cables
- Temperature control
- Mechanical components
- Pneumatics & hydraulics

4. Tools and consumables

- Hand tools
- Abrasives and cutting
- Toolkits and storage
- Batteries
- Sealants and tapes
- Personal protection and site safety
- Fasteners and fixings



2. Electrical

- Connectors
- Cabling and Cable Management accessories
- Audio, video and data communications cabling
- Lighting



5. Electronic components, Power & connectors

- Electronic fuses
- Equipment wires
- Soldering stations and accessories
- Terminal blocks
- Power supplies
- Communication and data cables



3. Test and measurement

- Environmental monitoring
- Electrical testing
- Oscilloscopes
- Thermometry
- Multimeters and clampmeters

6. 3D Printing

- Printers
- Filaments



www.rsonline.co.za

RS Components SA 20 Indianapolis Street, Kyalami Business Park,
Kyalami, Midrand 1686, South Africa
Call Centre: 086 000 7772 Email: sales.za@rs-components.com



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